



A wiser Webshop

OptiWeb makes your DynamicWeb webshop wiser, so you only have to maintain one place.

Webshop data in Dynamics

OptiWeb - a webshop integration framework for Dynamics AX and D365FO

Stop maintaining a duplicate business logic. Have your webshop follow the existing logic in your Dynamics AX or D365FO. So you save time and avoid mistakes.

OptiWeb contains the features you need in your webshop. The solution is a independent module - thereby avoiding unnecessary calculations in your Dynamics AX or D365FO.

With OptiWeb you get:



A wiser webshop

- > OptiWeb can identify and read out goods, commodities (language controlled), etc., and bring online prices to your webshop.



Your business logic is maintained in one place

- > Price management based on the visitor and similar business logic is only to be maintained in your Dynamics AX or D365FO.



Your webshop associated with the other business

- > The webshop can through OptiWeb retrieve online prices, inventory, user validation and persistent order basket.



A lasting order basket

- > With OptiWeb, customers order basket is stored in Dynamics AX or D365FO - making it easier for customers to resume a purchase.



A strong platform

- > OptiWeb is quick to implement and easy to work on, so you can solve your specific challenges.



A different consulting house

We are called digital troubleshooters - and most call on us when the others who are immediately similar to us are waving the white flag and have given up. Because they maybe look like us, but there is a world of difference. We are a team of competent specialists. Focus is always on your business, goals and terms in building your solution.